



Break-out session 1a. STTC and the private sector

Key insights

- 1.1 What is the key-barrier preventing sustainably sourced tropical timber from becoming mainstream in your country and what can you do to tackle this barrier?**
 - The public thinks timber coming from the tropics leads to deforestation – lack of knowledge.
 - Keep pointing out positive news.
 - Use LCA: life cycle analysis information (for the public sector).

- 1.2 How can the private sector support the implementation of STPPs in practice?**
 - Independent monitors of STTPs across Europe. E.g. Forest 500 or implementation – CDP Forests - not just commitments.
 - Be more transparent – lead the way. If we want Public Procurers to be more transparent on implementation then we (private sector) need to be transparent as well. This helps to minimise risk of greenwashing.
 - Need to take policy towards implementation.
 - Independent 3rd party (coalition) monitors for STTP implementation.
 - Private sector + NGOs could work more collaboratively to pressure increase pressure on users of wood.
 - Be certified to be able to provide STT.
 - Campaign with a good message like ‘I trust certified tropical timber’ or ‘use it or lose it’.
 - Education of Public Procurers (by suppliers, but also the other way around, what is required).
 - Peer to peer-education, architect ‘industry champions’ explains other architect why tropical timber is OK (versus timber traders tells/sell).
 - Show the importance of sustainable timber in a bigger picture, like climate, SDGs etc. (use LCA’s, footprint calculations, carbon etc.)
 - We need ambassadors ‘film stars, architects etc’.
 - Professional marketing.
 - Be sure that products are labelled. Stop selling timber that is certified without a label.
 - Bring it in a quick & sexy way + timing (movies).
 - Alliances from supplier to end-user.
 - Private sector has to take the complexity away for public procurers.

- 1.3 How can we motivate timber trade federations to set up policies (like is done in the Netherlands and UK), and how to verify compliance?**

- Appealing front runners who are a member of the federation are needed. Maybe there are member companies operating through Europe that can share their experiences in other countries to boost the set-up of policies (and show the positive effect on business).
- It is important that the sector spreads a good story about tropical timber. Create a 'fighting spirit' with some of the members (if possible with a NGO backing up).
- European organization can be reinforced, also for a stronger lobby on European level.
- The policies are already in place in most countries but irrelevant because they account for a small percentage of import.

1.4 Which type of projects should be executed which support the development and implementation of STPPs in practice? And by whom?

- Efficiency and recovery rates are key issues with creating sustainable forest products, but currently outside the scope of CoC-certification requirements. So additional requirements are needed?
- There is a need for inclusive approaches to promote certification to smallholders and include attention to value chain development.